

## About SEEEN

Tuesday, 28 November 2006

The Social Economy Executive Education Network (SEEEN) was formed to develop not-for-profit management and leadership capability through quality education. This initiative has the potential to positively impact the tens of thousands of executives that work in the nonprofit sector in Australia. The four areas of focus are:

- Making information on courses readily available with a guide to their focus on the social economy
- Making information on scholarship readily available to help reduce the financial barrier of obtaining education
- Providing management and leadership resources that can be used immediately
- Educating providers on the types of courses and the best formats to meet non profit executives' educational needs

The problem being addressed is national and so are the required solutions. In addition, the sector as a whole will become more effective from cooperation at all levels. Therefore, an inclusive and open approach has been adopted with the altruistic hope that real impact is stimulated. The work of the Advisory Group is public and open for comment and contribution via this internet site.

SEEEN was established with invaluable consultation and support from the following organisations: Australia Council for the Arts, Australian Graduate School of Management, The Benevolent Society, The Department of Community Services, Hoyt Consulting, Iconic, Inspire Foundation, The Myer Foundation, New South Wales Premiers Department, Queensland University of Technology, The Smith Family, The University of Technology Sydney, World Wide Fund for Nature

Ongoing support is being generously provided by the Macquarie Institute for Innovation.

The initial momentum to address the problem was generated out of a meeting between Jane Schwager, then CEO of The Benevolent Society, and Hugh Morrow, Principal of Iconic, in January 2002. Following the initial discussions a 'town hall meeting' was convened to test the propositions on a broad cross-section of the sector. This endorsement led to the formation of a founding Advisory Group and ultimately to the commissioning of a major research project to investigate the problem and recommend a strategy to address it.